SEPTEMBER 2025

TREND 10

NEW ERA® VARSITY HEAVYWEIGHT FLEECE JACKET

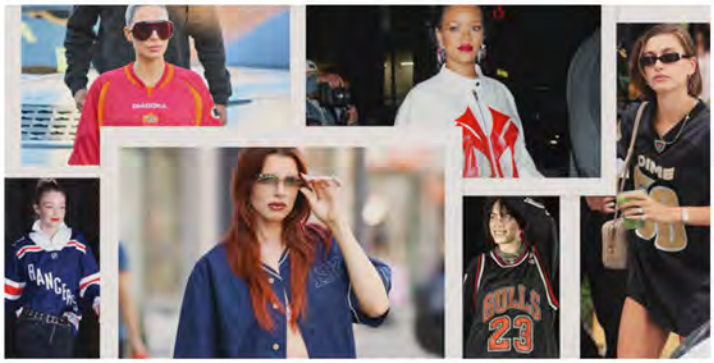
TAYLOR

PLEASE NOTE: ALL PRODUCTS SHOWN ARE SUBJECT TO COMPLIANCE APPROVAL BEFORE CONFIRMATION.

Trend Radar

BLOKECORE

Influenced by 90s nostalgia and celebrity trends, vintage sports shirts have hit the mainstream. Festival culture and the 'blokecore' movement have transformed jerseys into "socially acceptable" casualwear



Blokecore is a fashion aesthetic that involves pairing vintage jerseys with casual, everyday items like jeans, track pants, and sneakers, creating a sporty yet relaxed look. The trend was popularized on social media platforms like TikTok, named after the British slang term "bloke" for a common man, and has been adopted by fashion influencers to blend vintage athletic wear with modern fashion.

Featured Brand

CAMELBAK®

CamelBak is a household name, known for their innovative hands-free hydration systems, durable construction, and reputation for quality in the outdoor and athletic communities.

Style Spotlight

Washed Denim

Vintage wash on denim, refers to a treatment process that gives the fabric a faded, worn-in, and aged appearance, mimicking the look of clothing that has been washed and worn for a long time. Vintage wash has become a staple in the world of fashion, offering a timeless appeal that blends nostalgia with contemporary style.

TAYLOR

Design & Decoration Spotlight

Color Your Own Bottle!

Unleash your Creativity

Stand out at your next event with a product that blends function with fun. These reusable bottles double as a canvas, inviting every recipient to make it uniquely theirs.

Trending Apparel

SWANNIES MEN'S
JAMES H POLO

BELLA + CANVAS
WOMEN'S 6 OZ
HEAVYWEIGHT TEE

UNDER ARMOUR
MOTIVATE 3.0 SHORT
SLEEVE HALF-ZIP

ADIDAS ULTIMATE365
ELEVATED HOODIE

PRISCILLA KNIT
FLANNEL SHACKED

COTOPAXI® WOMEN'S
FUEGO DOWN JACKET

TAYLOR

Trending Drinkware

CORKCICLE® STEMLESS WINE CUP - 12 OZ.

SWANNIES GOLF 5-IN-1 STAINLESS STEEL CAN COOLER

ASOBU BESTIE SIPPY

ASOBU GLACIER

COOL GEAR® OASIS STRAW BOTTLE - 14 OZ.

CORKCICLE® POUR OVER SET

ELLO COOPER

TAYLOR

Trending Bags

Workflow Flight Attendant Travel Caddy

RENEW RPET ZIPPERED TOTE

HIGH SIERRA® SWERVE PRO LAPTOP BACKPACK

SKYLER RPET WORK TO WEEKEND LAPTOP TOTE

RALLY RECYCLED COURTSIDE TOTE

VINEYARD INSULATED TOTE

SOLO NEW YORK BOARDING GARMENT DUFFEL

TAYLOR

Trending Tech

Tune Table Wireless Speaker

ANKER® MAGGO POWER BANK (6.6K)

NEWTON FOLD OUT TECH ORGANIZER

NEWTON FOLDABLE LAPTOP ORGANIZER

EDEN WIRELESS CHARGING DESK ORGANIZER

WEARABLE WIRELESS SPEAKER

JETT 6W KARAOKE SPEAKER SET

TAYLOR

Trending WOW

LVL PERSONAL CARE KITS

ASOBU HAPPY HATS TUMBLER

ASOBU BARKY

SATECHI® DOCK5 CHARGING STATION

RENEW RECHARGEABLE EMERGENCY SAFETY LIGHT

ROLL PLAY GAMES KIT

TAYLOR

Trending Bundles

THE LUXE SET

17 OZ CHILANO BOTTLE - TEA LOVERS PARTY BOX

GOURMET GATHERING GIFT TRAY

MINI TACKLE BOX- TRAIL MIX TRIO

THANKS FOR MAKING A DIFFERENCE GIFT SET

TRANSIT KIT

TAYLOR

Trending Under $10

Nomad Full Color Neoprene Tumbler Pouch

ROBON KEYCHAIN TOOL PEN

BRYSON MINI MULTI-TOOL COB WORK LIGHT

TRACE & CARRY MERCHANT 10 OZ

VANGUARD RFID KEY POUCH

MINI FOOTBALL DUCK

STANTON VELVET-TOUCH PEN

TAYLOR

CARHARTT® CROSSBODY SNAP BAG

THANK YOU

TAYLOR™

taylorpromo.com

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